



MAZDA MX-30



OPEN YOUR MIND

Introducing our first all-electric Mazda. A unique crossover blending our driver-centric philosophy and all the benefits of e-SKYACTIV EV technology. With the new vehicle comes the latest interpretation of our Kodo design: Human Modern. A minimalistic approach accentuating the bold, solid structure of the vehicle matched with an interior designed to create a feeling of openness. Features like the freestyle doors and floating center console express our expanded design language, crafted to enrich your days and uplift your mind.





The unique freestyle doors offer easy access.



DESIGNING THE FUTURE

The Mazda MX-30 expresses our Human Modern design approach. Conveyed with the exterior, beautifully sculpted into a simple shape, emphasizing the vehicle as a single solid unit. Our minimalistic approach continues with the interior. Elements are designed with a sense of continuity to give the cabin an open and airy ambiance. This relationship of elegance and practicality, mixed with the idea of refining elements, expands our expression of Kodo design.





The next generation Mazda Connect system adopts an 8.8-inch widescreen display.



7-Inch Colour TFT LCD Display.



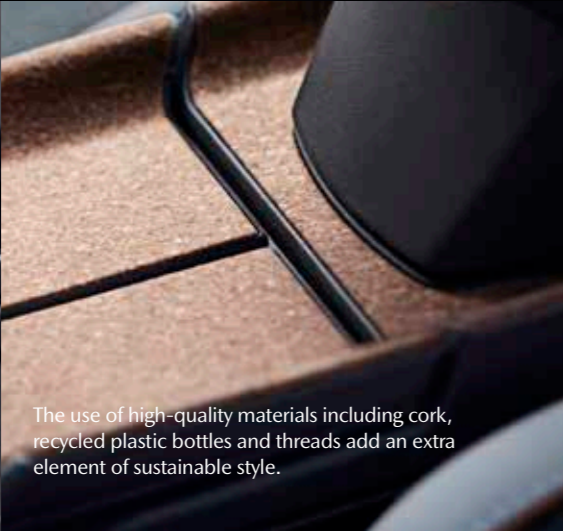
The floating console with access to various vehicle functions, together with the touch screen climate control.



Active Driving Display is projected onto the windscreen in full colour, displaying trip information in your line of sight.



Bose 12-speaker premium sound system.



The use of high-quality materials including cork, recycled plastic bottles and threads add an extra element of sustainable style.



A SUSTAINABLE CABIN

Inside you will discover craftsmanship by artisans who have honed their skills for years, even decades, to achieve mastery. Intricate details, bespoke fabric and sustainable materials create a warm and inviting space. Cork is one of the most renewable resources available. Its elegance and natural beauty add a modern touch to the floating center console. Other sustainable materials like fabrics made from about 20% recycled threads and exclusive fabrics created from recycled plastic bottles are also utilized in selected areas throughout the cabin. Together, these materials seamlessly blend style, sustainability and comfort in a welcoming interior environment.



THE MAZDA SPIRIT ELECTRIFIED

e-SKYACTIV TECHNOLOGY

Mazda's new e-SKYACTIV powertrain provides First-Ever Mazda MX-30 Electric with purely electric power. Our engineers envisioned a way to apply Mazda's human-centric development philosophy to the EV space, creating an electric car that prioritises driver connection – an enduring Mazda value.



e-SKYACTIV ELECTRIC MOTOR
Lightweight and powerful, delivers 143HP / 271Nm.



SKYACTIV-BODY
Light, rigid and robust body that ensures safe and joyful driving.



SKYACTIV-CHASSIS
Lightweight chassis that delivers driving pleasure and comfort.



JUST RIGHT FOR YOUR NEEDS

The all-new Mazda MX-30 is equipped with a 35.5 kWh battery, that is good for a driving range of up to 199km. The lightweight battery ensures excellent responsiveness as well as being better for the environment, while still being ideal for your daily driving needs.



A UNIQUE DRIVING EXPERIENCE

The strict adherence to the philosophy of 'Jinba-Ittai', the sense of car and driver as one, has created a driving experience that's truly next generation. The lightweight battery is rigidly integrated into the vehicle body, while our unique electric G-Vectoring Control Plus make use of the advantages of the electric motor and deliver a natural and responsive driving feel.



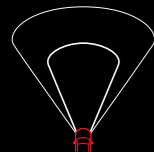
PEACE OF MIND IN EVERY DRIVE

Experiencing the first-ever Mazda MX-30 doesn't just calm the mind, it protects you and your passengers thanks to an extensive and impressive suite of advanced safety technologies. These include a host of advanced safety features, making every drive a truly effortless one.



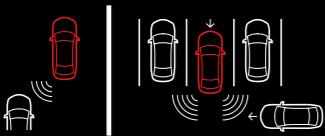
i-ACTIVSENSE*

Adaptive LED Headlights (ALH)



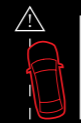
ALH increases visibility at night to help drivers stay vigilant by combining 3 technologies : Glare-free High Beam, Wide-range Low Beams & Highway Mode.

Blind Spot Monitoring (BSM) Rear Cross Traffic Alert (RCTA)



By scanning blind spots behind your vehicle, sensors detect unseen vehicles to alert you during lane change or reversing.

Lane Departure Warning System (LDWS)



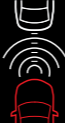
LDWS monitors road markings and alerts you if you are straying from your lane when travelling over 65km/h.

Smart Brake Support (SBS) Front & Rear



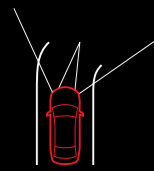
SBS aims to help the driver avoid or reduce the severity of frontal collisions (between 15 - 145 km/h), by automatically applying the brakes if there is a danger of collision.

Mazda Radar Cruise Control (MRCC)



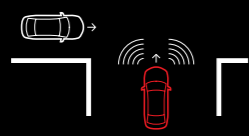
MRCC maintains a set speed and minimum following distance from the car in front. If the car you are following reduces speed, your vehicle will automatically slow down as needed.

Adaptive Front-lighting System (AFS)



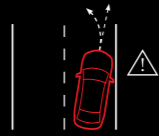
As you turn in a corner, the headlights pivot in the direction of your turn and improve visibility.

Front Cross Traffic Alert (FCTA)



The FCTA detects vehicles approaching from the blind spots on the front left and right sides of the vehicle when the vehicle starts to drive at an intersection.

Lane-Keep Assist System (LAS)



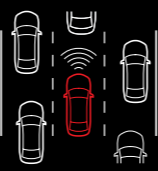
LAS adds to the LDWS by performing minor steering corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.

Driver Attention Alert (DAA) with Driver Monitoring



DAA detects driver fatigue and decreased attentiveness and encourages the driver to take a rest (activates above 65 km/h). Driver Monitoring detects changes in the driver's facial features using a camera, and encourages the driver to take a rest (activates above 5 km/h).

Cruising & Traffic Support (CTS)



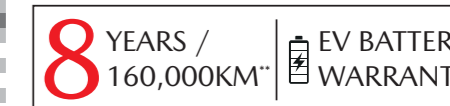
CTS assists to maintain a constant distance between your vehicle and a vehicle ahead at a preset vehicle speed without you having to use the accelerator or brake pedal. It also assists the driver to keep steer the vehicle within the lane lines.

MAZDA MX-30 TECHNICAL SPECIFICATIONS

● equipped — not available

		EV Mid	EV High
Variant			
Powertrain			
Motor Type		e-SKYACTIV EV	
Battery		Lithium-Ion	
		35.5 kWh	
		355 V	
		143 Hp	
		271 Nm	
Maximum Power		2WD	
Maximum Torque		1-Speed Automatic EV (AKR)	
Drivetrain		199 km	
Transmission		AC (Normal): Type2 DC (Rapid): CCS2	
Charging		3 kW - 12 hr 6.6 kW - 5 hr	
Charging Cable Type		40 kW - 36 min	
Charging Rate		AC (to 100% charge) DC (to 80% charge)	
		kW kW	
Chassis			
Brake Type		Front / Rear	
Suspension Type		Front / Rear	
Steering Type		Ventilated Disc / Solid Disc	
Wheel Type		MacPherson Struts / Torsion Beam	
Wheel Size		Electronic Power Assist System (EPAS)	
Tyre Size		Alloy (Silver)	Alloy (Bright)
Tyre Repair Kit		18"	
Dimension		215/55/R18	
Overall Length		mm	
Overall Width		mm	
Overall Height		mm	
Wheelbase		mm	
Ground Clearance		mm	
Curb Weight		kg	
Exterior			
Front Headlights with Auto On / Off and Auto Leveling Function		LED	LED with Signature Illumination
Daytime Running Lights			LED
Rear Combination Taillights		LED with Signature Illumination	
Rain-Sensing Variable-Intermittent Windshield Wipers		•	
Door Entry		Advanced Keyless	
Outer Rearview Mirrors - Power Adjustable, Power Folding, Turn Indicators and Heated Function		• (with Auto fold)	
Power Sunroof with Sliding & Tilt Glass		-	
Parking Sensors		Front: x4	Rear: x6
Interior			
Push Start / Stop Button		•	
Electronic Parking Brake (EPB)		•	
Leather Steering Wheel (Tilt & Telescopic) with Audio, Bluetooth® Hands-Free & Cruise Control Switches		•	
Auto-Dimming Rear View Mirror		•	
Instrument Cluster		7" Colour TFT LCD Multi-Info Display	
Heads-Up Display		Windshield Projection Display	
Paddle Shifters		•	
Air-Conditioning		Dual-Zone Auto	
Seats			
Seating Capacity		5	
Front Seats		Driver Adjustment Memory Function Heated Function	6-Way Manual 8-Way Power with 2-Way Lumbar Adjustment 2-Position
Seat Material		Fabric	Fabric & Leatherette
Infotainment			
8.8" Mazda Connect Infotainment System with Multi-Function Commander Control & Voice Recognition		•	
Apple CarPlay® & Android Auto™ Function*		•	
Bluetooth® Hands-Free Phone and Audio Capability		•	
Audio Speakers		8 Speakers	12 Speakers Bose® Sound System with 360 View Monitor
Reverse Camera		with Guidelines	
Advanced Technology			
G-Vectoring Control Plus Technology		e-GVC Plus	
Safety			
7 SRS Airbags-Front Driver & Passenger, Side, Curtain and Knee		•	
Anti-Lock Braking System (ABS), Electronic Brake-Force Distribution (EBD), Brake Assist (BA)		•	
Dynamic Stability Control (DSC), Traction Control System (TCS), Hill Launch Assist (HLA)		•	
Emergency Stop Signal (ESS)		•	
Auto Hold Function		•	
Auto Door Lock & Walk Away Lock		•	
Seat-Belt Warning		Front Driver, Passenger & Rear Passengers	
ISOFIX Child Restraint Anchor Points and Top Tethers		•	
Engine Immobilizer with Anti-theft System		•	
Advanced Safety Technologies - i-ACTIVSENSE			
Adaptive Front-Lighting System (AFS)		•	
Adaptive LED Headlights (ALH)		-	
High Beam Control (HBC)		-	
Blind Spot Monitoring (BSM) & Rear Cross Traffic Alert (RCTA)		•	
Front Cross Traffic Alert (FCTA)		-	
Lane Departure Warning System (LDWS)		•	
Lane-keep Assist System (LAS)		•	
Driver Attention Alert (DAA)		•	
Smart Brake Support (SBS)		Front	with Driver Monitoring Front & Rear
Mazda Radar Cruise Control (MRCC)		• (Stop & Go)	
Cruising & Traffic Support (CTS)		•	

Exterior Colours



* 5 years manufacturer warranty (or first 100,000km), whichever comes first. Terms & conditions apply.


**8 years EV battery warranty (or 160,000km), whichever comes first. Terms & conditions apply.

*Android Auto™ will be available upon official launch of service in Malaysia.

All images shown are for illustration purposes only. Colours and specifications shown may vary from the actual vehicles. Specifications may subject to change without prior notice.

*Available on selected variants only. These systems are not a replacement for safe and attentive driving. Please drive carefully at all times and do not rely on technology to prevent an accident.

ZOOM-ZOOM

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the Mazda MX-30:

